

Ruangguru Annual Impact Report 2021

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Foreword

The Covid-19 pandemic has impacted Indonesia and the world for more than two years, and the education sector has become one of the most affected. The education challenges brought by the pandemic, such as risk of learning loss, lack of access to education, and the decline of learning motivation are still present up to this point. Yet, despite these challenges, 2021 offered a light of hope and created a big momentum for recovery.

Although we still face inequity of access and understanding of technological infrastructure, utilization of adaptive technology can be the main strategy to address the challenges and improve the education sector in Indonesia. Technology can be utilized to enhance distance learning and offline learning, or to support various learning activities. Thanks to the collaboration and support from various parties, we can overcome all the existing limitations and challenges gradually.

As the largest technology-based education service provider in Southeast Asia, Ruangguru acknowledges that we must overcome the challenges that persist during the pandemic together. Therefore, Ruangguru commits to supporting the educational sector through innovation and technology so that every student can enjoy an optimal and personalized learning experience, anytime and anywhere.

Through this 2021 Annual Impact Report, Ruangguru is publishing information on our accomplishments from products, programs, as well as the social and educational aids we have launched throughout 2021 as an effort to support the development and improvement of Indonesia's education sector.

We thank the millions of Ruangguru users who have trusted us, and all partners who have collaborated with us to improve the quality of education in Indonesia. In 2022, we remain optimistic that Ruangguru will continue to create positive changes for education in Indonesia. Through continuous innovation, utilization of technology, and collaborations with various partners, we believe that our goal of providing quality education for all Indonesian students can be achieved much sooner.



Belva Devara
Co-founder and
CEO Ruangguru


Iman Usman
Co-founder and
COO Ruangguru

About Ruangguru Impact Report

As a form of social responsibility, Ruangguru publishes an impact report filled with information about all products, services, innovations, and achievements throughout 2021.


This report is presented based on Ruangguru's **three main pillars** to improve education quality, as follows:

1



QUALITY CONTENT
Providing high quality education services and learning materials for all

2



ACCESSIBILITY
Improving access to quality education through technology for all students, anytime and anywhere

3



EMPLOYABILITY
Empowering youths to become a qualified and skilled workforce

* All data provided in this report covers the period from January to December 2021, unless stated otherwise. Data from 2020, may also be presented in several chapters to provide clear context. Ruangguru Impact Report is to be published annually as part of our responsibilities to all partners and users of Ruangguru's products and services so that we can keep on innovating and improving access as well as quality of education in Indonesia.

About Ruangguru

Ruangguru is the largest education technology company in Southeast Asia. Ruangguru's products have been accessed by over 30 million students with over 7.000 employees in Indonesia, Thailand, and Vietnam. Ruangguru also has more than 300.000 teachers offering services in more than 100 subject areas.

Ruangguru provides various tech-based education services, such as subscription-based learning videos, live teaching, a learning management system (LMS) for schools, online soft skills training, and employee training for corporates.



To be the best and most comprehensive education technology company that offers world-class educational solutions for students, teachers, professionals, and the general public



Providing and improving access to quality education by leveraging technological innovations for anyone, anytime, and anywhere.

Working Culture of Ruangguru

With more than 6,000 employees from 34 provinces across Indonesia, Ruangguru holds to their **core values of CHIEF**, as a guidance that shapes the working culture of all its employees.



We believe in the power of collaboration. Rapid growth and achievement can only be accomplished with solid collaborations among our teams.



Teams and users are our main focuses. We listen in order to understand before we respond. We plan and initiate improvement based on teams' and users' demands.



We keep pushing through as we recognize our weaknesses. In fact, we turn our weaknesses into strengths through self-reflection.



We keep on working hard to solve problems. We are forward thinking, goal-oriented, and tenacious.



We will welcome you warmly, no matter where you are from or what your background is. Together, we create a pleasant and fun learning environment.

Achievement and Impact of Ruangguru

since established in 2014



Pillar 1: Accessibility

Ruangguru continues to improve access to quality education through technology for all students, teachers, and lifelong learners, anytime and anywhere

38 million+

users of the Ruangguru learning application and Skill Academy

have been accessed for

200 million+

times per month

14 million+

users of Ruangguru online school and other free learning contents

340,000+

teachers have accessed the free teacher training modules available on the Ruangguru application

52,000+

teachers have participated for free in intensive training programs aimed to improve their pedagogical and technological skills

38,000+

schools have utilized Ruangkelas Learning Management System for free

21,000+

awardees of Ruangguru affirmative education scholarship



Pillar 2: Quality Content

Ruangguru has 15 products and services in total. We strive to keep making improvements to create the best and most comprehensive learning ecosystem. Our products comprise the most comprehensive materials for early childhood education, primary, middle, high, and vocational school.

70,000+
learning videos

40 million+
QnAs and exercises

300+ courses available to improve skills in Skill Academy

30+ fundings for education programs have been completed through Ruangpeduli platform

For Primary and Secondary Education

ruangbelajar

Self-learning platform with thousands of animated videos



Online tutoring with live, interactive teaching

ruangbaca

Source of reading materials with up-to-date learning tips

roboguru

Multi-subject problem solver platform



Offline learning center with blended learning experience

ruanguji

Online platform for tryouts and exam preparation

ENGLISH ACADEMY
By Ruangguru

Online interactive English course with native speakers and Cambridge Curriculum

ruangkelas

Learning Management System (LMS) to facilitate distance learning

ruangles
ruanglesonline

1on1 private on-demand tutoring

For Lifelong Learning

ruangkerja

Learning Management System (LMS) for corporate training

Skill Academy
By Ruangguru

Skill-based learning platform to improve young professionals' technical and soft skills

Social Initiatives

Yayasan Ruangguru

Specifically focuses on social initiatives in the education sector

ruangpeduli
By Ruangguru

Fundraising and volunteering platform for social programs in the education sector



Ruangguru learning application has also been established in Vietnam and Thailand under the names of Kiến Guru dan Start Dee

Pillar 3: Employability

Improving skills needed by vocational students, university students, and job seekers so that they can become competent and work-ready candidates

30,000+
participants of skill development
and work preparation program

> 57%
participants who joined the skill
development and work preparation
program have successfully completed
their training

> 43%
users of entrepreneurship materials in
Skill Academy have successfully
started their own businesses

> 32%
participants of skill development
and work preparation program
have earned an increase in their
income after completing the
training

> 23%
participants of skill development
and work preparation program
have been promoted in their job/
landed a better job after
completing the training

* survey was conducted to beneficiaries in the 3rd and 6th months after completing the training.



Achievements throughout 2021



Fast Company's Most Innovative Companies 2021

Ranked #2 as the world's most innovative company in the educational sector and ranked #25 overall, across all categories



G20 Innovation League

Ranked #2 among all G20 members in the Artificial Intelligence (AI) category



LinkedIn Top Startups 2021

Listed as one out of 15 top startups in Indonesia

Throughout 2021, Ruangguru continued to create innovations and significant accomplishments

The timeline features a central teal bar with a dashed white line and circular icons representing various milestones. Vertical dashed lines connect these icons to detailed descriptions of each achievement.

- Jan 2021**
Roboguru
 An artificial intelligence-based feature, helping students to answer questions through photos
English Academy
 Launched an online English course with live teaching and Cambridge curriculum
- Mar 2021**
Award
 #2 Most Innovative Company in the world in the educational sector
- Apr 2021**
Series C2 Fundraising
 Received USD 55 million funding from Tiger Global and GGV Capital
- May 2021**
Skill Academy
 Grew and served 6 million users in total
- Jun 2021**
Brain Academy Online
 New class options for Brain Academy Online (Regular, Premium, and Elite)
- Jul 2021**
Adapto
 Adaptive learning videos that can adapt to students' needs

Dafa Lulu
 Perfecting and adding new content for primary school students based on the revised K-13 curriculum
- Aug 2021**
Brain Academy Offline
 Expanding networks to 36 learning centers in 16 provinces across Indonesia
- Dec 2021**
Skill Academy
 Utilized by more than 8 million users

Pillar 1

Accessibility

Improving access to quality education through technology for all students, anytime and anywhere



Challenge 1: The discrepancy between learning access in big cities and small regions

Learning gap among regions are affected by the availability of learning access, such as school infrastructure and internet connection.

Regencies with higher income, big cities, and areas with high capacity of education facilities implementation tend to produce students with better learning outcome in comparison to regions with lower income and capacity.¹

Problems related to infrastructure and internet connection can be felt more intensely when external challenges happen, such as Covid-19 pandemic. Students need to utilize learning content and infrastructure for distance learning when they're studying from home because of the quarantine. Teachers should also be more skillful in supporting learning necessities, maintaining students' learning motivation, as well as maintaining communication with students and parents during distance learning.

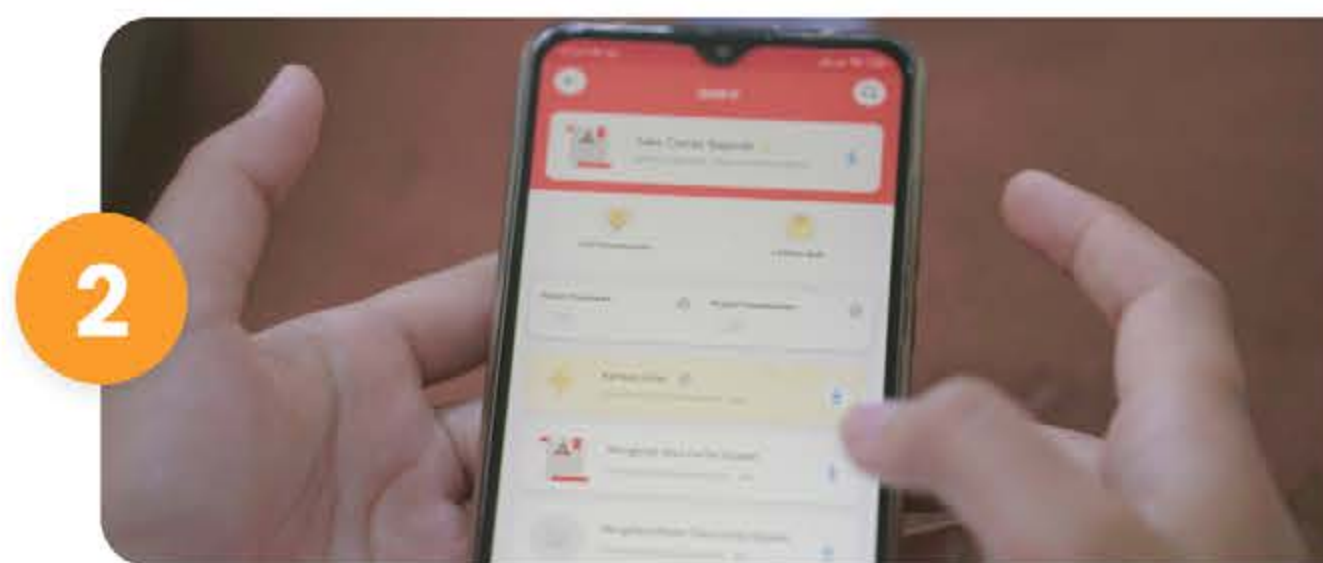
Ruangguru keeps on improving access to high quality digital learning material, including for those in remote areas.



1

80% reduction in average bandwidth consumption

With proprietary video algorithm developed by Ruangguru, students can access materials and learning features even with limited internet access in their areas.



2

Downloadable content

All learning materials can be downloaded when students have reliable internet connection, such as when they are at school. Therefore, they can later access it anytime and anywhere.



3

Accessible materials without internet connection

Ruangguru provides an offline version of learning materials (OnTheGo) through a USB device, which then can be accessed on mobile phones or computers.

Challenge 2: The contrast between learning access among students with different economic backgrounds

Educational cost is still the main challenge for students to get better education.

Due to the economic crisis caused by Covid-19 pandemic, 2 million more people fell below the poverty line and the number of school dropouts increase, especially students coming from underprivileged household.² For the underprivileged group, access to supplemental learning materials is considered a tertiary need since most of their expenses have gone to fulfilling primary needs.³

The decrease in purchasing power leads to parents investing less in their children's education. If this issue persists, it can lead to a wider gap in education, lower quality of human capital, and a spiral of poverty.^{4 5}

Ruangguru continues to develop quality learning materials that are affordable

Affordable learning cost

The cost of Ruangguru application is **10 times more affordable** than offline tuition alternatives.

70% of Ruangguru's new users have never accessed additional learning materials outside those provided at school. Ruangguru opens a new opportunity for students who don't have an access to quality supplemental learning.

Indonesia Learning Fellowship (ILF)

To keep expanding and improving the access to quality education, Ruangguru collaborated with the government, private sector, and international organizations by providing Indonesia Learning Fellowship (ILF) program.

ILF is a learning support program to help students prepare for university entrance exam. For 1 year, students will be doing a series of academic learning and self-development, available for elementary students to high school students coming from either formal or informal education.

Throughout 2021, Ruangguru has implemented the program for **4,645 students** by giving special attention to those coming from underprivileged families as well as those coming from outermost, remote, and underdeveloped (3T) areas.

Ruangguru's Partners in Indonesia Learning Fellowship Program



ILF series of activities

- Introduction to the program through an **Onboarding** session.
- **Access to ruangbelajar and Brain Academy Online** for live collaborative learning with Star Master Teacher, homework clinic/online exam, and 1 year learning module.
- **Online webinar** featuring competent speakers for self-development, which is held monthly.
- **Challenges** in the form of assignments which has been adjusted to learning topics and activity themes.
- Access to **ruanguji** to participate in tryouts regularly.
- **Study report** at every end of the term as students' learning evaluation.
- **Regional gathering**, a face-to-face session discussing various topics about self-development.
- **Direct tutoring** by teams in the area or academic/non-academic facilitators during the program.
- Access to **counseling** for a year that allows personal consultations with Ruangguru Education Consultants.
- **Awards** for students in different program categories.

Achievements of Indonesia Learning Fellowship program throughout 2021



11 Partners

4,645 Students

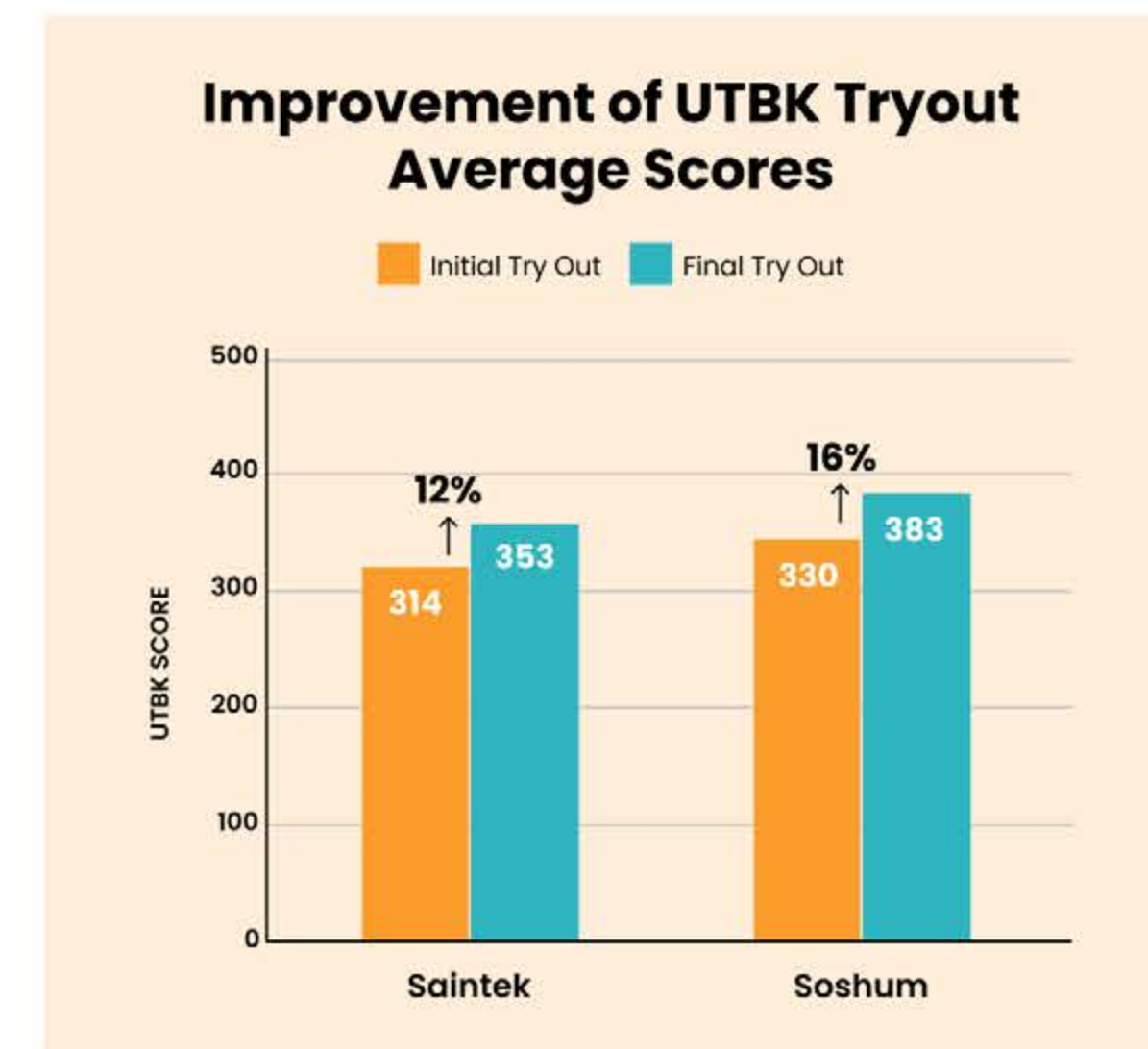
26 Provinces

Satisfaction rate of ILF program **9.6** /10

Case Study: ILF Program at YKN Bengkulu

In collaboration with Yayasan Kesejahteraan Nusantara (YKN), Ruangguru provided access to **comprehensive learning materials** and held a series of learning activities for 77 students from high schools in Bengkulu city. Throughout the one-year program, Ruangguru has successfully improved examination scores and the university's enrollment rate for the participants.

On average, students who have completed ILF program in 2021 scored 12% higher in Science and Technology majors, and scored 16% higher in Social & Humanities majors. The increase was measured by comparing the scores of the computer-based test tryout's before and after completing the ILF program.



When ILF program ended in 2021, **83% of the students who participated in ILF YKN Bengkulu have passed the 2021 SBMPTN/SNMPTN successfully**; and 80% of them were accepted by well-known public universities in Indonesia.



“...other than finding new friends, I also gained new knowledge that I did not get at school. I could participate in “live teaching” with experienced Master Teacher. I have improved my learning ability thanks to that.”

Dominio Rivaldo Wuwur, Ende Regency
Participant of ILF Bakti, Ende Regency

Challenge 3: Limited learning access for students with disabilities

There are more than 200,000 people with disabilities in Indonesia, and almost 25% of them are part of the school-age population.⁶ Therefore, the availability of high quality, interactive, and personal learning materials are essential for students with disabilities. Yet, most students with disabilities can only rely on the learning materials provided by certain organizations, such as the State Special School (SLB).



By leveraging technology, Ruangguru contributes in actualizing inclusive education so that all students can learn based on their needs, including students with disabilities.



Utilizing subtitle feature

Subtitle feature can show texts on learning videos. This feature is implemented to help those with hearing impairment so they can understand the learning materials.



Utilizing talkback feature

Talkback feature provides guide for device or electronic media usage using audio, for both mobile phone and laptop, to help those with visual impairment so they can understand the learning materials.

Pillar 2

Quality Content

Providing high quality education services and learning materials for all






About Education in Indonesia

Indonesia has the 4th largest education system in the world with more than 61 million students, 3.6 million teachers, and 500,000 schools, from early childhood education to high school, vocational high school, as well as Islamic school (Madrasah).⁷

However, the quality of education in Indonesia is still one of the lowest in the world. Based on the Programme for International Student Assessment (PISA) scores, held by the Organisation for Economic Co-operation and Development (OECD) in 2018, we found that reading ability, mathematics, and science knowledge of Indonesian students are still low and below average, more specifically ranked 72nd among 77 countries.

Moreover, Indonesia also experienced a drop in scores in 2018 compared to the latest PISA survey in 2015, as follows:

-  Reading ability score dropped from 397 to 371
-  Mathematics ability score dropped from 386 to 379
-  Science ability score dropped from 403 to 396

INDONESIA'S RANK IN THE 2018 PISA SCORES

Ranking	Negara	Skor Matematika	Skor Membaca	Skor Sains
1	China	591	555	590
2	Singapore	569	549	551
9	Korea	526	514	519
13	USA	478	505	502
14	UK	502	504	505
15	Japan	527	504	529
16	Australia	491	503	503
56	Malaysia	440	415	438
66	Thailand	419	393	426
72	Indonesia	379	371	396
77	Philippines	353	340	357

Source: 2018 Programme for International Student Assessment (PISA)

The Covid-19 pandemic inflicts more challenges to education in Indonesia

The Covid-19 pandemic has forced the government to implement distance learning, which comes with a myriad of challenges for students, teachers, as well as parents.



Teachers face difficulty in deciding the right teaching method, materials, and platform for distance learning



Technical difficulties often happen, including unstable internet connection, unsupported devices, and limited data



Students struggle to understand the materials without clear explanations from teachers



Teachers struggle to maintain students' discipline, sense of responsibility, and learning motivation



Teachers struggle to maintain communication with students' parents

Some of the negative impacts caused by the Covid-19 pandemic includes learning loss/regression of academic ability among students, increasing gap of learning outcome caused by disparity in terms of quality and access to education during distance learning, increasing rates of drop outs,⁸ and the potential decline in students' future income caused by the lack of effective learning at school.⁹

Main challenges that affect quality and accomplishment of education in Indonesia

Challenge 1: The gap between teachers' quality

The quality of Indonesian teachers is still considered low with an average score of 54.6 points on a scale of 1 to 100.

A significant gap can be seen between Java and outside of Java, where teachers in Java obtained an average score above 60 points, whereas teachers from outside of Java obtained an average score under 50 points. Other than that, the discrepancy can be captured as well by looking at the number of accredited schools, with grade A and B schools concentrated in Java Island.⁵

Allocation of educational funding to increase teachers' capacity is also unequal. Progressive regencies/cities are able to allocate their fundings more on teacher trainings (between 7-14% of the total education funding) compared to less progressive regencies/cities, with low percentage to no allocation from the regional education budget. Therefore, it causes even bigger gaps between regions in terms of overall quality.

Ruangguru's initiative to improve teachers' quality in Indonesia

A ruangbelajar for teacher

Ruangguru has developed teacher training modules based on the Regulation of the Ministry of National Education (Permendiknas) No.16/2007 about the standard academic qualifications and teachers' competence. There are eight teaching topics from 269 learning videos, 182 infographics, and 90 quizzes to improve teachers' ability in pedagogy, social, personality, and technology.



ruangbelajar for teacher is accessible for free so that all teachers in Indonesia can utilize all the pedagogical materials anytime and anywhere.

340,000+

teachers have accessed and utilized "ruangbelajar for teacher" until 2021 to improve their teaching skills and knowledge.

Net Promotor Score (NPS) of ruangbelajar for teacher

85.3

9.4

(scale of 10)

teachers' satisfaction after using ruangbelajar for teacher as they gained better knowledge and skills for teaching

B Indonesia Teaching Fellowship (ITF)

Teacher training program that focuses on teachers' self-development to improve students' learning outcome by increasing 5 teachers' competencies, namely:

-  **Pedagogical competence**
-  **Social competence**
-  **Professional competence on the teaching subjects**
-  **Technological use for teaching competence**
-  **Personality and confidence competence**

6 months up to 1 year duration, depending on teachers' needs in every region.

Throughout 2021, Ruangguru has executed **4** Indonesia Teaching Fellowship (ITF) teacher training programs.



15 Provinces **33** Regencies/Cities

Partnered with 4 institutions:



Among the four programs, 3 of them specifically targeted teachers in 3T regions (outermost, isolated, underdeveloped regions), including Asmat Regency (Papua), Ende (West Nusa Tenggara), and West Sumba (West Nusa Tenggara). This shows Ruangguru's commitment to ensuring the quality of education in Indonesia, including remote areas.



Case Study: Partnering with the Municipal Government of Padang Panjang



Padang Panjang ITF 2021 is a teacher training program held in Padang Panjang city. It is the second phase of the previous successful program in 2020. The training was held from May to December 2021. During the 7 months of training, the ITF program has produced impactful teachers who are ready to be the agents of change in Padang Panjang city as peer-tutors and community initiators in their region.

ITF Activities

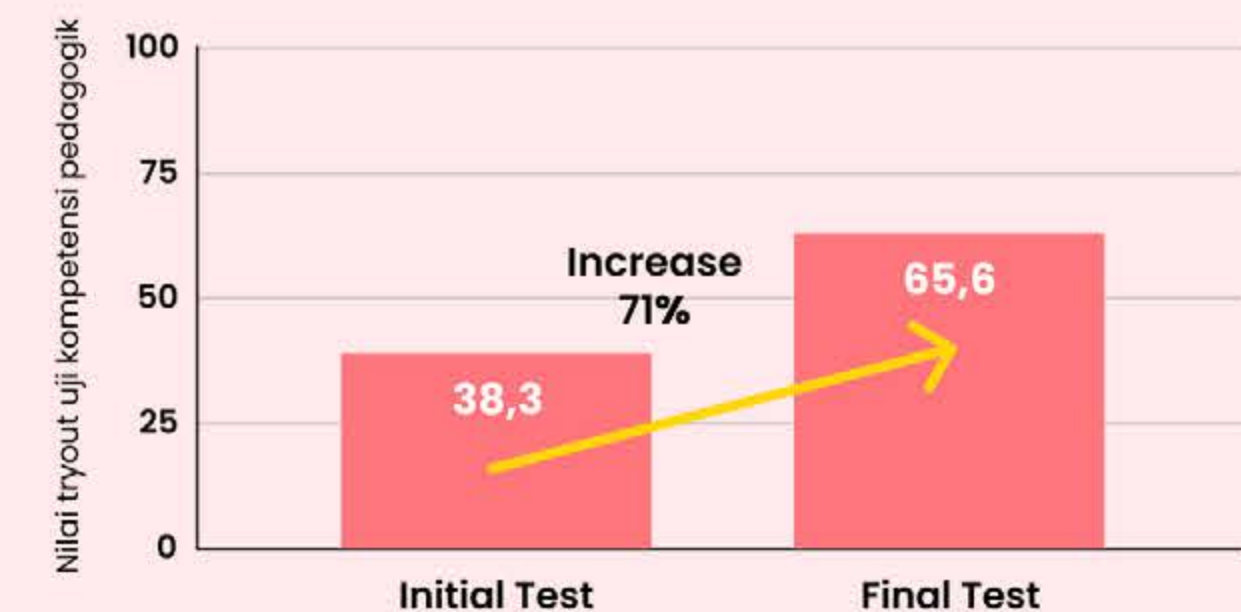
- First introduction in the beginning of the program through an **onboarding** session
- **Virtual Enrichment Class** through a webinar discussion led by an experienced facilitator.
- Access to **ruangbelajar for teacher** (RBFT) containing teacher training materials with various learning topics, hundreds of exercise videos and quizzes, as well as infographics
- Access to **ruangbelajar** containing school learning materials in the form of thousands of videos, quizzes, and infographic summaries that function as a reference for teaching
- **Counseling service** through content and weekly discussions, reflective assessments, and 1-on-1 counseling sessions with a counselor
- Teachers' competency assessment through **Teachers Competency Assessment Tryout and Teachers efficacy survey**
- **Learning challenges** that aim to improve and measure teachers' understanding
- **Awards and Program Certifications** for participants




The Teachers Competency Assessment Tryout was carried out in order to assess teachers' knowledge and teaching skills while participating in the ITF program.

With the program being concluded in 2021, the tryout results showed an **increase in teachers' capacity by 71%**.

Score Improvement of Teachers Competency Assessment Tryout






“When I was still teaching online, the lessons on digitalization from ITF truly helped me, especially on utilizing Zoom and Google Classroom. The lesson on creative and fun learning is still relevant, and I still use it up until now.

As a result, students have become more enthusiastic to learn, and their scores also improved. The lesson on using technology and media for learning was really eye-opening and changed our mindsets, enabling us to discuss and collaborate based on what we have been taught.”

Mr. Erfan Wijayanto, East Java

Alumni of Indonesia Teaching Fellowship
Elementary teacher from Malang, East Java



“I gained much knowledge throughout the ITF program, both for me personally and for my colleagues. I want to start changing colleagues’ mindsets across the regions so that we can be better teachers. The utilization of ruangkelas (*Learning Management System*) has been very helpful for the learning process in my class.”

Mrs. Emma Megawati

Participant of Indonesia Teaching Fellowship
High School teacher from Banjarbaru, West Kalimantan

C Ruanguntukguru community launching

In 2021, Ruangguru launched ruanguntukguru community, a platform for all activities offered by Ruangguru for Indonesian teachers.

With ruanguntukguru, teachers can:

- Receive tips to face recent challenges in education
- Participate in webinars on interesting topics, such as improving students' literacy and numeracy abilities, preventing learning loss as the negative impact of distance learning, and preparing for limited face-to-face learning.
- Receive many free trainings with JP 32 certificate, such as ruangkelas Learning Management System (LMS) training, innovative teachers certification training, and blended learning school training.



ruang
untuk
guru



Case Study: ruanguntukguru festival

In September–October 2021, Ruangguru held the biggest education festival in Indonesia, themed “ruanguntukguru festival”

ruanguntukguru festival covers three main activities for teachers, which are free with a hundred million rupiahs in the total prize.

Literacy and Numeracy Week

Teachers can participate in a workshop discussing Minimum Competency Assessment (AKM) and join literacy and numeracy exam review. Students are also invited to participate in a literacy and numeracy competition.

Mid-semester Assessment

Preparation Week
A series of teachers-and-students activities to prep for the mid-semester assessment (PTS), such as workshops, exam reviews, tryouts, and teachers’ competition by ruangkelas.

Innovative Teachers National Conference

Teachers can improve their knowledge by participating in many activities, such as innovative webinars, coaching clinics, and practice classes.

RUANGUNTUKGURU FESTIVAL PARTNERS

The Ministry and People’s Representative Council



International Organizations, think-tank, universities, and teachers association



The Government, Municipal, Local, and Provincial Education Offices



ruanguntukguru Festival held 8 webinar sessions



3,000+ teachers from 1,000+ schools participated in ruanguntukguru festival

ruanguntukguru festival 2021 accomplishments

“Togetherness and solidarity among teachers really formed in this forum. **This is what we expect from all educators in Indonesia.**”

Fathur Rahman, S.Ag., M.A.
SMAN 1 Sooko Mojokerto teacher

Level of material comprehension

4.4

(scale of 5)

Satisfaction rate of ruanguntukguru program

8.9

(scale of 10)



Takeaway From the Pandemic: How Innovation During the Pandemic Can Improve Learning Quality

20 September 2021

Speakers & Panelists:

Dr. Iwan Syahril, Ph.D. (Directorate General of GTK Kemdikbud Ristek)
Hj. Ipuk Fiestiandani, S. Pd (Regent of Banyuwangi Regency)
Dr. Rose Mini (Psychologist, Universitas Indonesia)
Gumilang Aryo Sahadewo, Ph. D. (J-PAL SEA)



Differentiation Learning: Review of Learning Strategy Based on Students' Characters

28 September 2021

Speakers & Panelists:

Amir Aminudin, S.Pd. MM (Head of Education of Morowali Regency)
Emil Dardak (Vice Governor of East Java)
Ramliyanto (Head of Organization Bureau of East Java Province)
Stephanie Hardjo (Head of K-12 Products Ruangguru)



Heading towards Modern Class: Implementation of Blended Learning with Competency-based Approach

4 October 2021

Speakers & Panelists:

Syaiful Huda (Chairman of Commission X DPR RI)
Hj. Ade Munawaroh Yasin, S.H., M.H. (Regent of Kab. Bogor)
Dr. Elly Engelbert Lasut M.E. (Regent of Kab. Kep. Talaud)
Iman Usman (Chief Operating Officer Ruangguru)

D Perfecting ruangkelas LMS

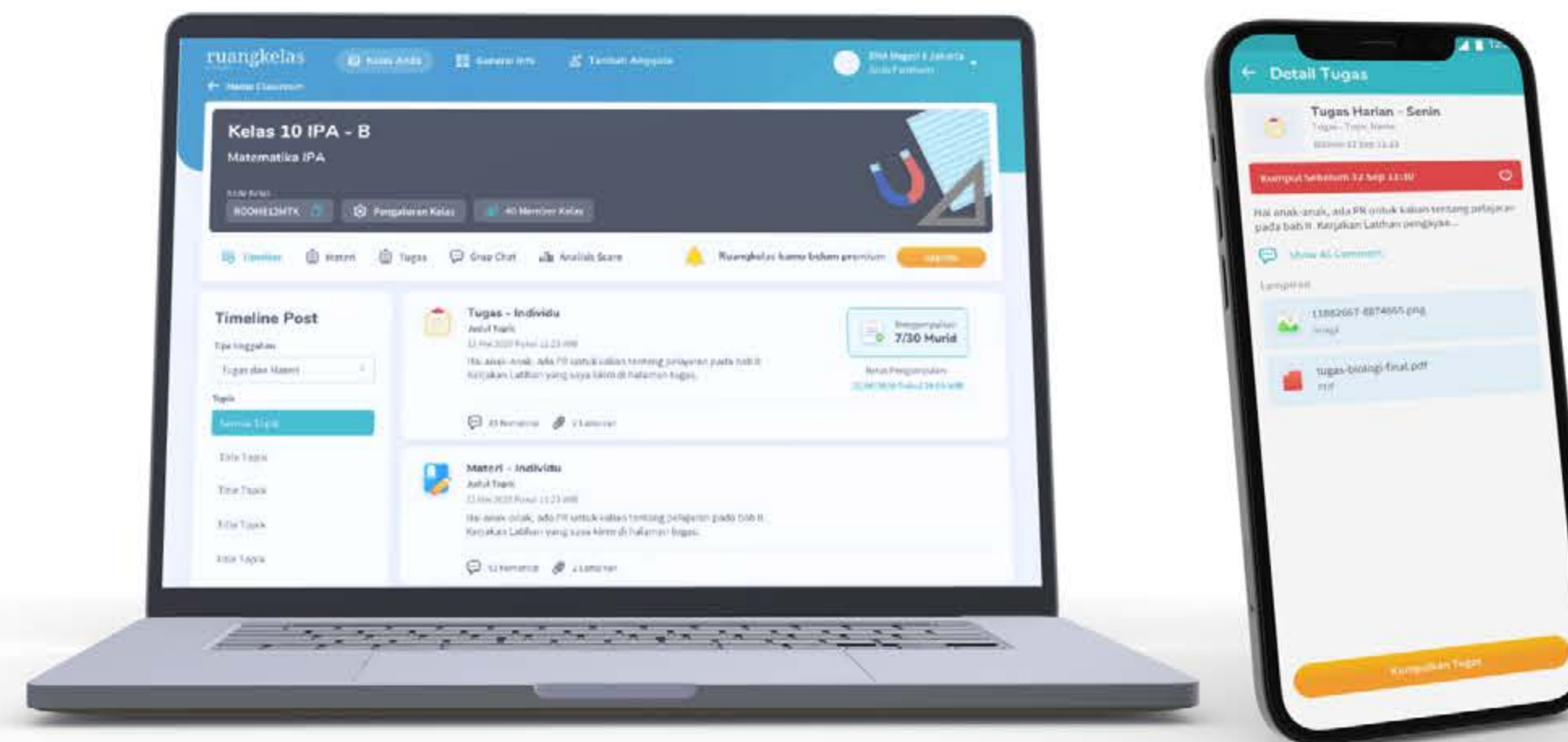
Ruangguru launched the ruangkelas Learning Management System (LMS) in 2020 to help teachers, students, and schools by facilitating distance learning. Through ruangkelas, teachers can manage school organizations and classes virtually, give learning materials and assignments to students, assess students' tasks, as well as communicating with students using group discussion features and live teaching. All of the features can be used for free by all Indonesian teachers.

ruangkelas achievements

ruangkelas has assisted:



In 2021, Ruangguru kept on perfecting and adding new features for ruangkelas, such as:



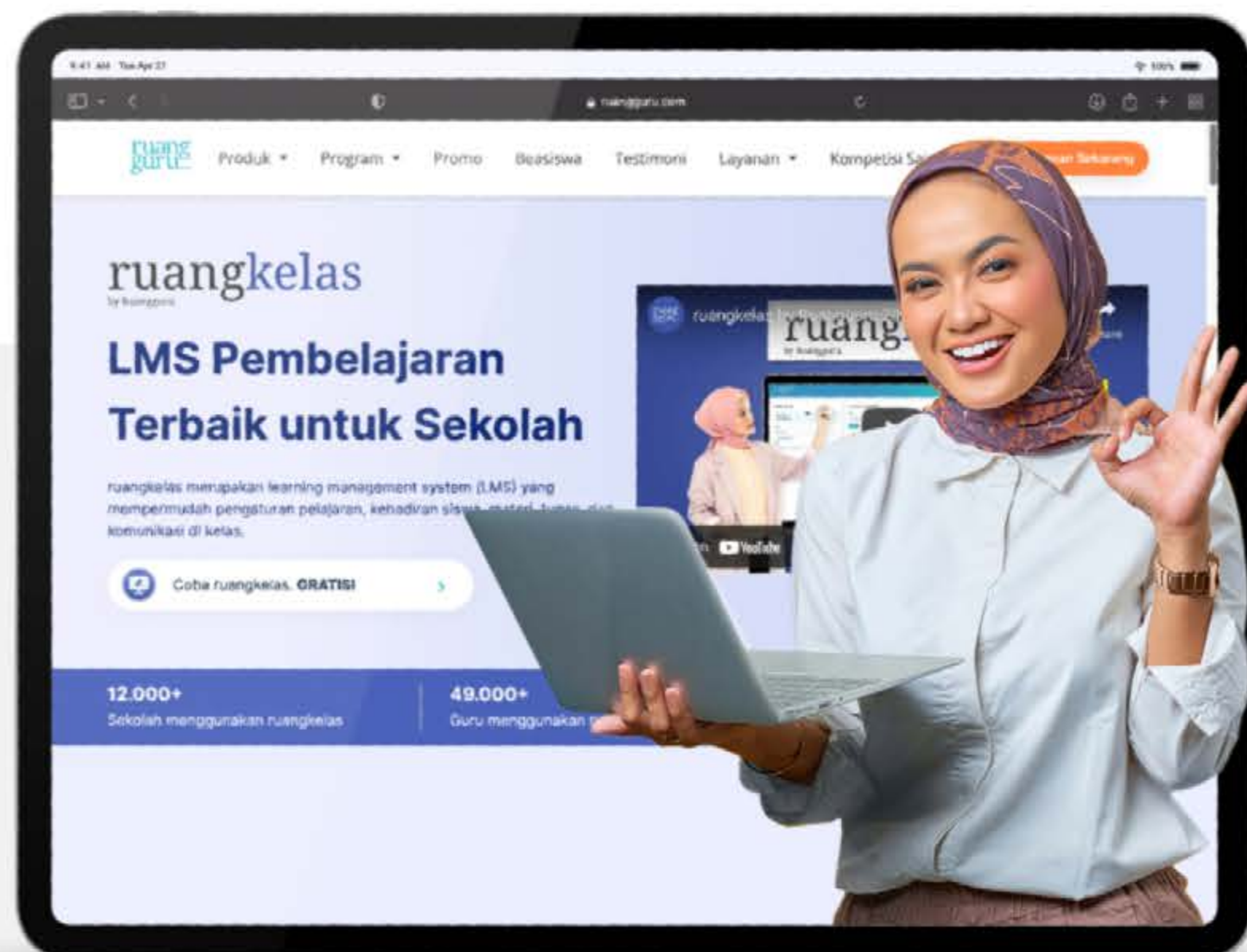
User-friendly interface

- Attendance list**
 Teachers can create and monitor students' attendance easily
- Assignment analysis**
 Teachers can monitor students' development with scores recap on the analysis table.
- Class search feature**
 Helping teachers and students to find the subjects they need
- Assignment with duration**
 Teachers can easily **share assignment and materials using links**. Students can **give feedbacks** regarding assignments given by their teachers.

ruangkelas training

Ruangguru has executed more than **170 free training** to **47.763 teachers** within a three-day period. The training include materials about:

- How to use ruangkelas
- Pedagogical technique utilizing technology
- Building positive culture in class
- Types and assessment strategy
- Distance learning
- Limited face-to-face learning (PTMT) preparation strategy



“I’m interested in using ruangkelas because it has up-to-date materials with illustrations and examples that are relevant to today’s context. It has fascinating materials with lots of animation and videos presented per subchapter. The exercise samples are also diverse, from reasoning to critical thinking.”

Zahrina L,
SMPN 1 Tayu



“Before I use ruangkelas, I have tried other LMS. In my opinion, ruangkelas is a powerful platform because it has numerous features that can help and support learning efficiency. For example, with attendance list, I no longer need to create it on my own repeatedly. The assignment feature includes question packs from question banks and equation to create mathematical problems. With the score analysis feature, I can recap students’ scores downloadable in excel format, which makes it easier for me to transfer students’ scores to their report cards.”

Faisal Abduh,
SMAN 1 Kersana



Challenge 2: Quality gap in learning materials available for students

Indonesia has a huge level of learning gap between regions.¹³

Until now, access to learning facilities and materials for students across Indonesia is not yet equitable. As the main learning facility that is mandatory in every school, the library is the source of learning for students and a source of reference for teachers. Unfortunately, nearly 13% of Indonesian schools do not have a library.¹⁴

The amount of education funding in regions also contributes to the matter. Areas with a high budget allocated to education tend to have better educational infrastructure, higher school participation rates, and higher scores in national exams.¹⁵

Socio-economic factors also determine students' learning milestones. Quality learning materials can be accessed mainly by mid to upper-class students living in more developed regions.

Ruangguru continues to improve the quality of learning materials with the aim to provide better access to all students in Indonesia

A Learning features that adapt to students' needs

Learning videos in the Ruangguru application are presented by the best teachers and designed to be easily understood by students. Ruangguru application also provides the most comprehensive features to help students learn better, such as:

1. Providing learning recommendation
2. Managing learning schedule
3. Providing learning report to track progress and learning achievements



Best features on Ruangguru learning videos

- Adaptive, the learning video can adjust based on students' understanding
- Interactive, with animations, in-video questions, and a Q&A section with other users
- Holistic, supported by other learning media to ensure comprehensive understanding. There are also quizzes, summaries, PDF worksheets, and more.

96%

Ruangguru users believe that Ruangguru is more effective & appealing than other alternatives

B Material Adjustment based on National Assessment

Ruangguru aims to ensure that the learning materials presented are always relevant to the development of Indonesia's education sector and fit the national standard. Therefore, responding to the Minimum Competency Assessment (AKM) to map out students' performance across Indonesia, the learning materials have been adjusted to prioritize Higher Order Thinking Skills (HOTS), as well as the literal and numerical application of the learning materials.

What are literacy and numeracy abilities?

LITERACY

Thinking ability by using language to understand, use, evaluate, and reflect on any types of text to solve problems, and to develop the individual's capacity as the citizen of Indonesia and the world so that students can contribute productively to society.

NUMERACY

Thinking ability by using mathematical concepts, procedures, facts, and tools to solve daily problems in any types of context relevant to the individual as a citizen of Indonesia and the world.

Ruangguru provides features to introduce students to Higher Order Thinking Skills (HOTS)



Every chapter has exercises with 4 levels of difficulties: easy, medium, hard, and HOTS



Tryout with questions to improve literacy and numeracy abilities



C Learning content for vocational education

Ruangguru also responds to government's attention towards vocational education and becomes the only tech-based company to provide learning materials for vocational school students grades 10 to 12.

5 skill competencies, as follows:



"At first, I felt overwhelmed while learning all the subjects. That's why I thought I needed to join a course and finally decided to do an online course by Ruangguru. After subscribing to Ruangguru, I can understand materials from the learning videos. **As a result, my exam scores improved and I was really happy with the results. The explanations are detailed with illustrations or stories which make things easier to understand.**"





Annisa Desiyantari
SMK Negeri 3 Tanjungpandan

Challenge 3: One size fits all learning

Every student has their own style and pace of learning.

Unfortunately, those needs may not have been accommodated well since the current learning process in class does not allow adjustments based on students' needs, levels of understanding, and abilities. As a result, students may attend school, but it does not guarantee they can learn well and reach their maximum learning achievements.¹⁶ Based on Human Capital Index (HCI) 2020, students in Indonesia have been going to school for as long as 12.4 years on average, yet their learning achievements are equal to those who have been attending school for merely 7.8 years.¹⁷

It is challenging to implement personalized learning at school because of several factors, such as:

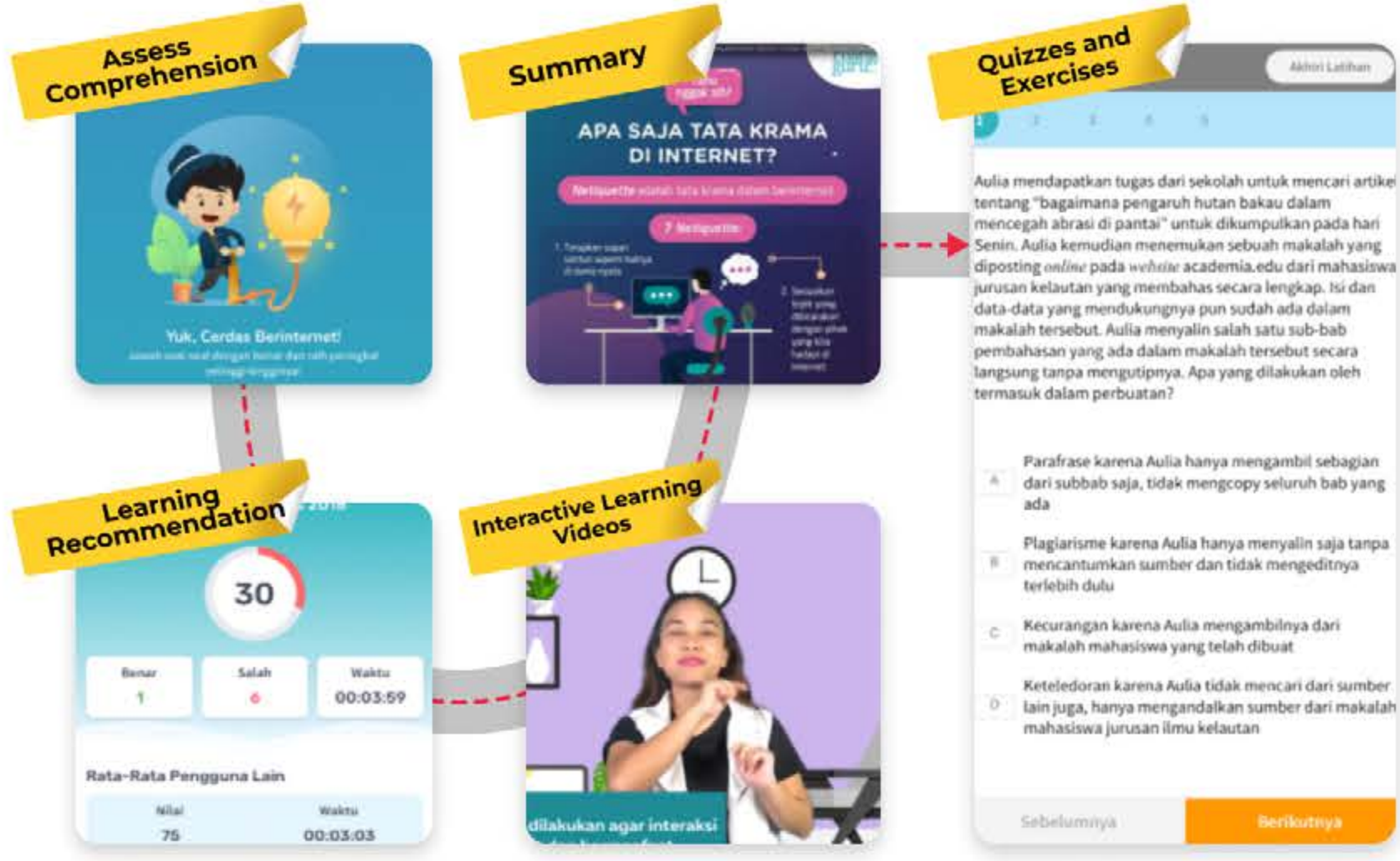
-  Learning process at school is differentiated based on ages and grades, so it's possible for students to be placed in grades that do not match their learning capacity
-  No effective system or standardized measurement available to assess students' foundational skills
-  Many families are not able to provide support to students who struggle and need to catch up with their peers by learning at home
-  Many schools are unable to give additional learning supports to students who fall behind academically

In 2021, Ruangguru launched and improved several AI-based features to support learning process based on students' needs and capabilities (personalized learning).

A Smart Recommendation

Before learning a particular chapter, students can use the Comprehension Test feature by answering several questions relevant to the chapter. After that, the Ruangguru application can automatically recommend a learning arrangement based on students' capability and comprehension level. This feature enables students to learn more efficiently by focusing on subjects they have yet to master.

Every topic has its own learning journey, personalized based on students' needs



B Adapto

Adapto provides a more interactive learning experience to simulate learning directly from a private tutor at home. In the middle of the learning videos, teachers will assess students' level of comprehension with in-video questions. Based on the students' answers, the application can then determine their understanding and automatically decide the continuation of the learning path, which may result in different learning journey for every student. This feature enables students to learn according to their own speed and needs.

Students can also choose their own preferred way of tutoring, whether they want the explanation to be quick or more detailed.



Average study time on Ruangguru application after launching Adapto **85%**



Learn more about Adapto at <https://tinyurl.com/adaptovideo>



C Roboguru

Roboguru is an AI-based feature that helps students find answers and the process of solving the questions through photos. Roboguru will also provide learning concepts in the form of relevant videos and discussions.

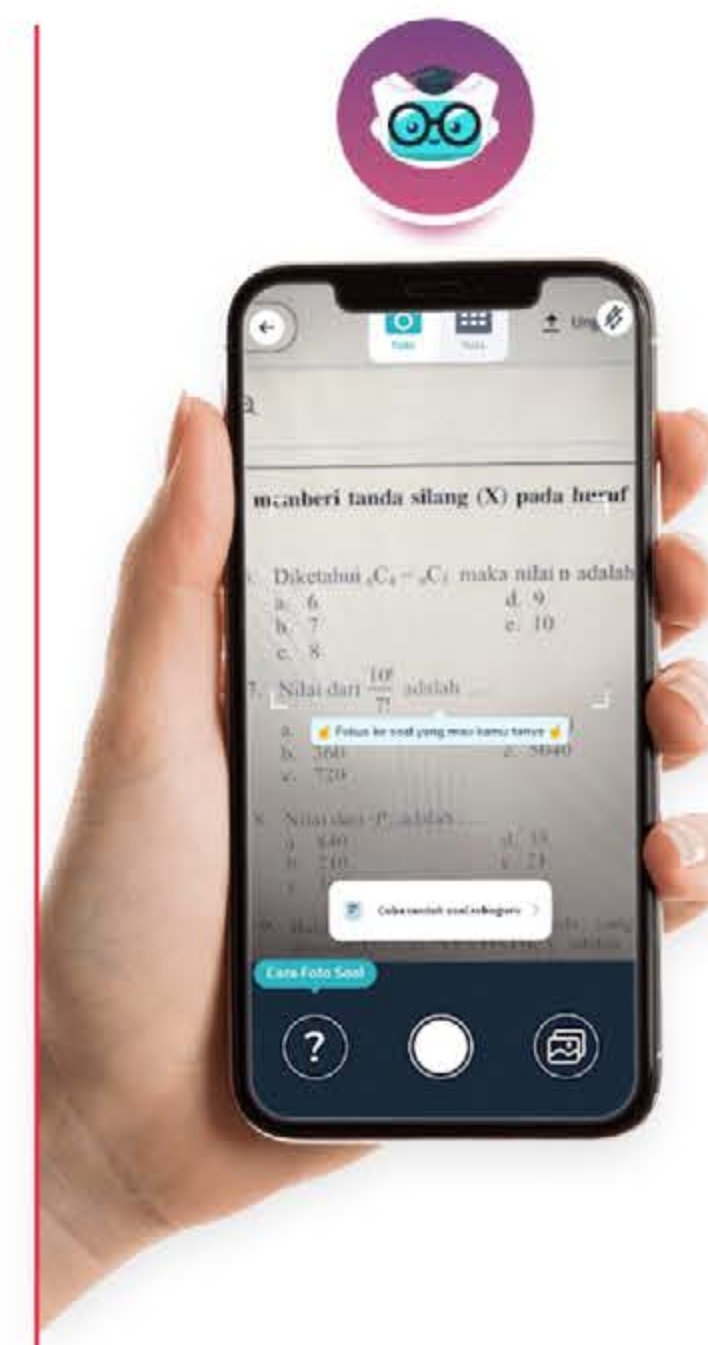


Photo search technology using Optical Character Recognition (OCR)



Timely answers for all grades



All subjects along with the solution and video concept recommendation

More than 42 million questions have been asked to Roboguru by more than 4 million students in Indonesia throughout 2021.

Learn more about Roboguru at <https://tinyurl.com/roboguruvideo>



Challenge 4: The relevance of learning materials to students' characteristics

To ensure each student study and achieve optimal results, a learning approach that considers their age, grade, and development stage is necessary. This approach is needed to help students stay motivated to keep learning and obtain good learning achievements.

A Adjusting learning style with users' age and preference

In 2021, based on the K-13 curriculum's revision, Ruangguru has updated and added learning materials with Dafa & Lulu for students in grades one to three in Primary Schools. Dafa & Lulu are fun characters to accompany children's learning process by combining learning materials with interactive stories and practices, and created based on their perspectives to make their learning experience became more fun and memorable.

As for grades four to six, Ruangguru launched adventure-themed materials that has various learning missions to be solved by Dafa, Lulu, and their friends.

The launch of Dafa & Lulu has successfully increased the weekly median study time up to 3.5 times in the 2021-2022 academic year



The Legend of 8 Magical Stones

Learning concept explained by Dafa & Lulu with adventure-themed narration



Final Gamified Quiz

A quiz in an interactive game format depends on students' ongoing stories and adventures

On the other hand, learning videos for high school students contain less animation and cleaner visuals, explained by experienced tutors



In 2021, Ruangguru keeps on improving and enhancing learning videos to maintain relevance and adapt to students' needs.

B Utilizing big data and feedbacks from users to improve learning materials

BIG DATA

Collecting data on usage and suitability of the learning materials.

PROBLEM IDENTIFICATION

Identifying which content needs improvement the most and exactly where it needs to be improved.



As a result, there is an increase as much as **4x** in terms of content suitability with users' needs

IMPROVEMENT

Improving materials and learning videos based on the result of problem identification and analysis, such as by recreating the videos, adding animations, as well as splitting one video into several parts.

A woman with glasses and a blue shirt is sitting at a wooden desk in a sewing studio, working on a laptop. She has a yellow measuring tape around her neck and a colorful headband. The desk has a blue fabric and some sewing tools. In the background, there are shelves with books and a mannequin with a dress on it.

Pillar 3

Employability

Empowering youths to become a
qualified and skilled workforce

The Gap between Skills and Industry's Demands

Currently, the youth unemployment rate in Indonesia has reached 20.5% and at the second highest in the Southeast Asia, after Laos.¹⁸ It is caused by lack of skills and low competence among job seekers, while the industry demands higher quality ones (skill gap).

As an effort to minimize the gap, efforts must be made towards improving the skill of workers through courses and trainings.

Ruangguru collaborates with both the government and private sector to reduce the number of unemployment among young people through work preparation program in order to produce better human resources to cater for industry's demands.



Challenge 1: High Rates of School Dropouts

High rates of school dropouts is one of the factors that cause a skill gap in the workforce. The industry and the world currently require workers to possess critical thinking ability and to have a certain level of independence, which are closely related to level of education. Individuals with lower education level than high school have more limited options and tend to find it more difficult to have a promising career.



Sadly, the phenomenon of dropouts is often found in the middle and lower class of communities. Almost 55% of low income citizens cannot finish high school/equivalent-level education¹⁹. As a result, the situation limits their capacity in getting better jobs and making it difficult for them to get out of the poverty line.

Ruangguru is trusted by MIT SOLVE, Australian Department of Foreign Affairs and Trade (DFAT) and Atlassian Foundation to carry out the Ruangguru Academy Scholarship (BAR) program which aims to help students in Community Learning Center (PKBM) to pass the exam and earn their high school equivalency (Paket C) diplomas.



Ruangguru Academy Scholarship for Paket C Students

The Ruangguru Academy Scholarship (BAR) for Paket C students is specifically created to help students who dropped out of school due to financial issues by assisting them in obtaining the high school equivalency (Paket C) diploma. They can acquire their diploma through the equivalent education examination route held by Community Learning Center (PKBM). After passing the exam, the participants receive the chance to either start working or continue their education at university.

Ruangguru offers a tutoring program that includes providing learning materials, counseling sessions, webinars, and group discussions. These activities can help the participants to be prepared for the examination and earn their Paket C diplomas.

Participants receive the chance to learn new skills as part of the work preparation program which includes self-improvement materials and soft skills to prepare them to look for jobs. Additionally, participants who want to continue their studies at university are also provided with a preparation program for the public university entrance exam (UTBK).



Do you know?

Community Learning Center is a non-formal education organization initiated by the people. Its programs include: Early childhood education (PAUD), Paket A preparation, Paket B preparation, Paket C preparation, libraries, and more.

1,160

grade 12 Paket C students have participated in the learning program and earned their diplomas in 2021

1,425

grade 12 Paket C students have participated in the learning program and will receive their diplomas in 2022

35%

of Paket C students who took the university entrance preparation have successfully enrolled in universities

57%

of Paket C students who attended the work preparedness program successfully got the jobs



Cerita Juara (Success Story)

Sandi Kurniawan
Awardee of Ruangguru Academy Scholarship

For 13 years, Sandi had not been able to read and write. Growing up, Sandi decided to move to Jakarta where he found a new motivation and drive to study. To catch up with everything, Sandi joined a Community Learning Center (PKBM) in Jakarta. From there, Sandi successfully won the Ruangguru Academy Scholarship which awarded him with exclusive online tutoring for the public university entrance test and work preparation.

"Ruangguru holds an important role in my study and my journey to enroll in public university (PTN). **Ruangguru is a bridge that allows me to reach out to my dreams, which is to get accepted in the Faculty of Law.** Thank you Ruangguru for accompanying me as I keep on striving and moving forward,"

Sandi said, gratefully.

Sandi has successfully enrolled in the Faculty of Law, Semarang State University via Joint Entrance Test for State University (SBMPTN).

▶ Video can be accessed at
bit.ly/CeritaJuara-Sandi



Challenge 2: Disparity in Work Competency and Industry Need

More than 40% of unemployed people in Indonesia are among those around age 20,²⁰ and more than 30% of them are high school and higher education graduates.²¹

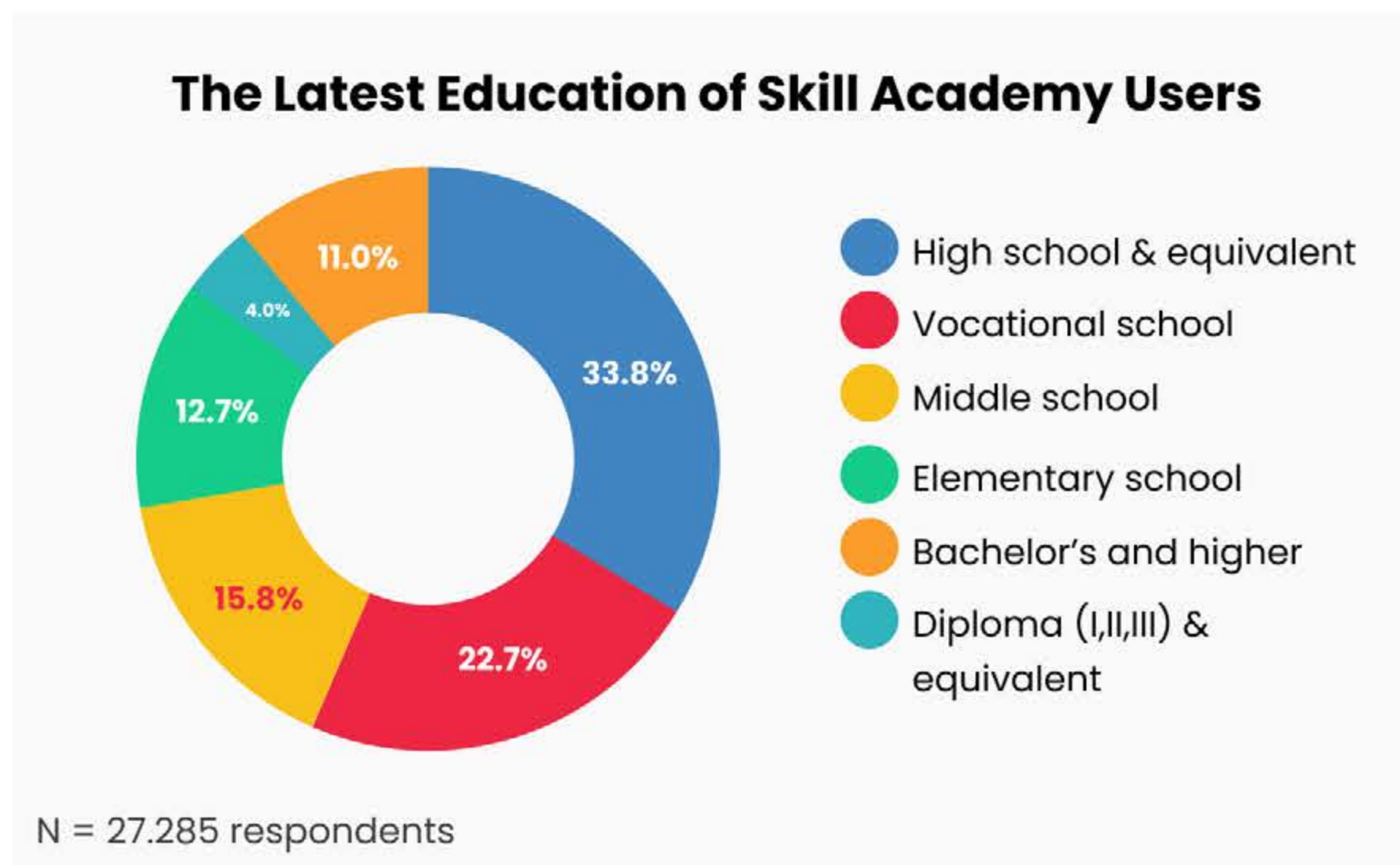
Skill gap can happen because job seekers don't possess the work competencies required by companies or industries despite the fact that they have finished their studies and even graduated from university.

English proficiency is a mandatory skill required in this globalization era in order to improve chances of landing a job. Unfortunately, English Proficiency Index in Indonesia is still very low as we are placed 80th among 112 countries, and ranked 14th among 24 Asian countries.

A Skill Academy by Ruangguru

To improve work competency among workers in Indonesia, Ruangguru offers the Skill Academy platform.

Skill Academy is a platform that provides various materials for work preparation and self-development designed specifically for lifelong learners.



More than **50%** of Skill Academy users are job seekers or freelancers who want to improve their soft skills and competency to get better jobs.

Since 2021, learning materials in Skill Academy are based on COL (**Critical Occupations List**). This approach is chosen in order to provide the much-needed skills in various industries to reduce skill gap.

There are two main categories in the Skill Academy module, namely:

Entrepreneurship (containing 10 learning materials) and **Occupational** (containing 38 learning materials). The

Entrepreneurship module is designed to help participants who want to start their own businesses, while the Occupational module is meant for those who are looking for employment.

8,000,000+
users have used
Skill Academy
(as of December 2021)

Most popular content on

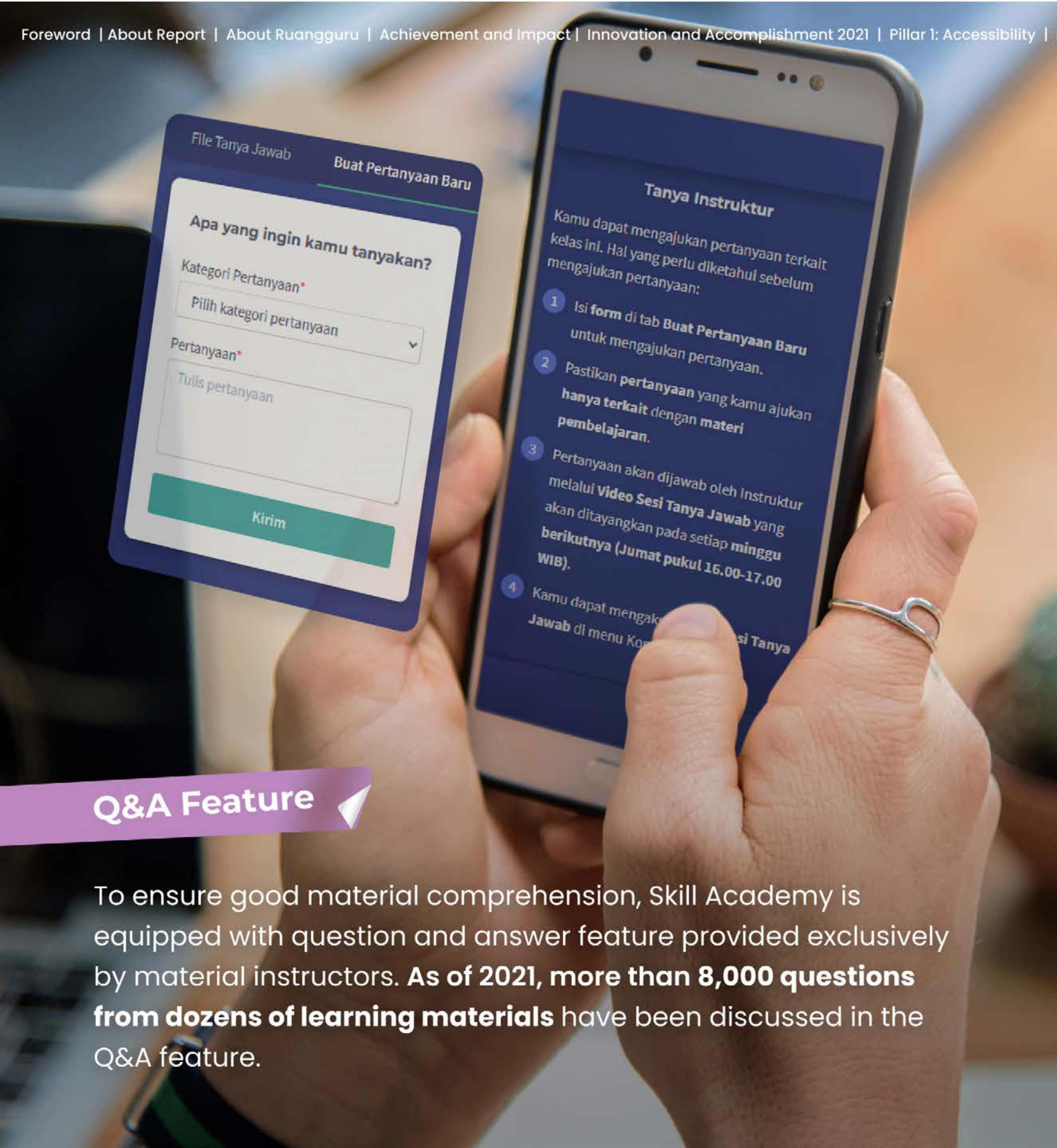
Entrepreneurship module:

- Online Shop Business
- Beauty and Home Care Business
- F&B Business

Most popular content on

Occupational module:

- Information Technology (IT)
- Marketing
- Sales

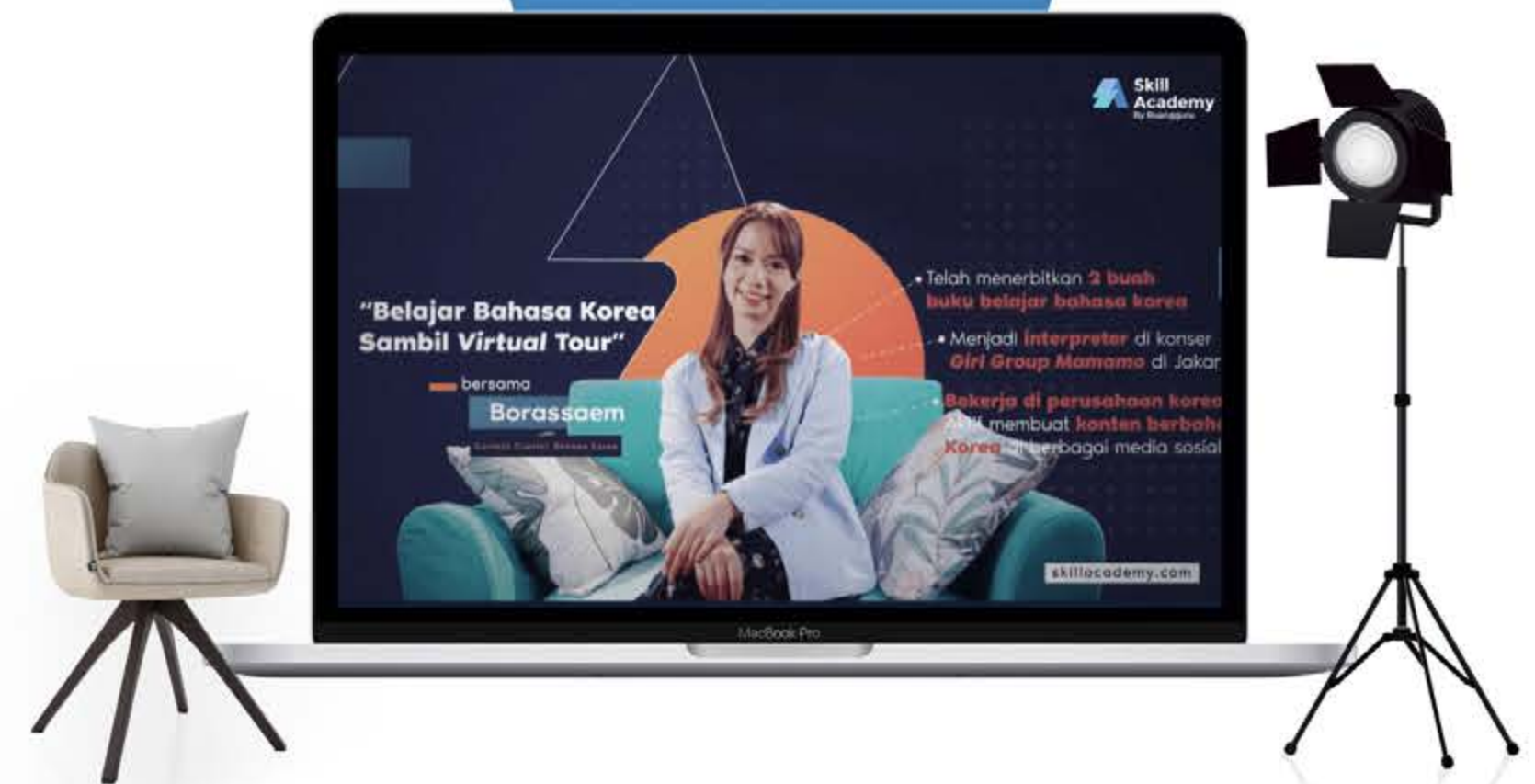


Q&A Feature

To ensure good material comprehension, Skill Academy is equipped with question and answer feature provided exclusively by material instructors. **As of 2021, more than 8,000 questions from dozens of learning materials** have been discussed in the Q&A feature.

FUN FACT!

Courses for numerous special skills are also available on Skill Academy. Presented by experts and influencers, Skill Academy can make the learning experience more appealing.



The Impact of Skill Academy by Ruangguru

Skill Academy users are satisfied with the product and services provided by Ruangguru. Thus, most respondents gave high ratings on every aspect.

Attributes	Rating (scale of 5)	Criteria
Feature usage	4.52	Very easy
Teachers quality and teaching method	4.49	Very helpful
Competency development & improvement	4.49	Very helpful
Customer service	4.47	Very satisfied
Class searchability	4.25	Very easy

Key Highlights

- Feature usage gains the highest score among all aspects. It indicates that Skill Academy is a platform that is easy to use and offers a pleasant experience for users.
- Majority of respondents stated that teachers' quality and teaching method on Skill Academy are very helpful in helping them improve their competency.
- Additionally, users need Skill Academy to improve the search feature to help them find the right courses according to their needs.

How useful is Skill Academy by Ruangguru according to users?



85.3%

of users gained skill improvement after participating in Skill Academy courses

51.1%

of users obtained jobs because of the skill certification after finishing courses on Skill Academy

87.3%

of users who obtained new jobs received higher income

Data derived from internal survey on Skill Academy users (66,331 respondents) from July-December 2021

Key Highlights

- Most of Skill Academy users are job seekers
- By participating in Skill Academy courses, users receive new skills and competencies beneficial for job seeking and raising income
- Most respondents express that Skill Academy has helped them obtain better jobs and run their business

What they say about Skill Academy



"I took 5 'Proficient in English' classes (Grammar, TOEFL). Based on the experience, I gained new tricks on landing a job. Looking for a job has been challenging for me. *Alhamdulillah*, after I gained new knowledge from *Bimbingan Karir+*, **I got accepted as a Compliance Staff by implementing all the tips on how to handle an interview 😊 turned out, it works.**"

Agus Kusuma,
Marketing Compliance Staff

"I'm so satisfied with *Bimbingan Karir+*. The materials are easy to follow. The facilitators are very friendly and not boring throughout the entire sessions. With all the assignments, actions, and achievements, I can finally create an excellent CV and Cover Letter. I finally know some tips and tricks on how to do an interview. Thank you, Skill Academy!"

Felsdian Belegur,
Lecturer Assistant



"I don't get much knowledge from formal education, but in Skill Academy, I have become very motivated. The knowledge has been really helpful. It gets me to reflect on myself until I finally landed an online interview for a new job. Thank you, Skill Academy!"

Muhammad Ilyas,
COVID-19 Tracer
Puskesmas Menteng District

B Career Preparation Program (BKK)



Bimbingan Kesiapan Kerja
by Ruangguru

Ruangguru has implemented the Career Preparation Program (BKK) alongside partners from DFAT and Atlassian Foundation. The program is designed specifically to help those who are not yet employed, do not have a permanent job, or receive a salary below the minimum wage.

In the BKK program, there are many types of trainings to improve work competency, self-development, and soft skills through the Skill Academy by Ruangguru platform. Participants receive two mandatory classes, namely work preparation class and English proficiency, as well as another class of their choice among dozens of options on Skill Academy.

Besides that, the BKK program also provides mentoring to improve skills through group discussions, webinars, career counseling, job vacancy info, and a job fair event.

Program Impact

32,257

participants that consist of grade 12 students from learning and teaching centers (PKBM), vocational training centers (BLK), university students, and job seekers **who took part in the program during 2021.**

32%

participants received **raise of income** after completing the program

22%

participants experienced **career advancement** after completing the program





“Before I joined this work preparation program, I was laid off by my company so that I had to look for new job during the pandemic, and it was actually very challenging to get a new job. **In this program, I learned a lot. I learned how to write job application, create CV, and prepare other documents the proper way.** I sent many applications following the instructions, and it was still hard at first to land the job I wanted. But then, I figured, God was planning to give me even a better opportunity. I already landed a job by now. Thanks, Ruangguru.”

JJ, PKBM students, 12th grade
Participant of BKK-PKBM 1st wave



“*Alhamdulillah*, the work preparation mentorship program **can change my perspective and teach me how to manage my time better to achieve my goals, slowly but surely.**”

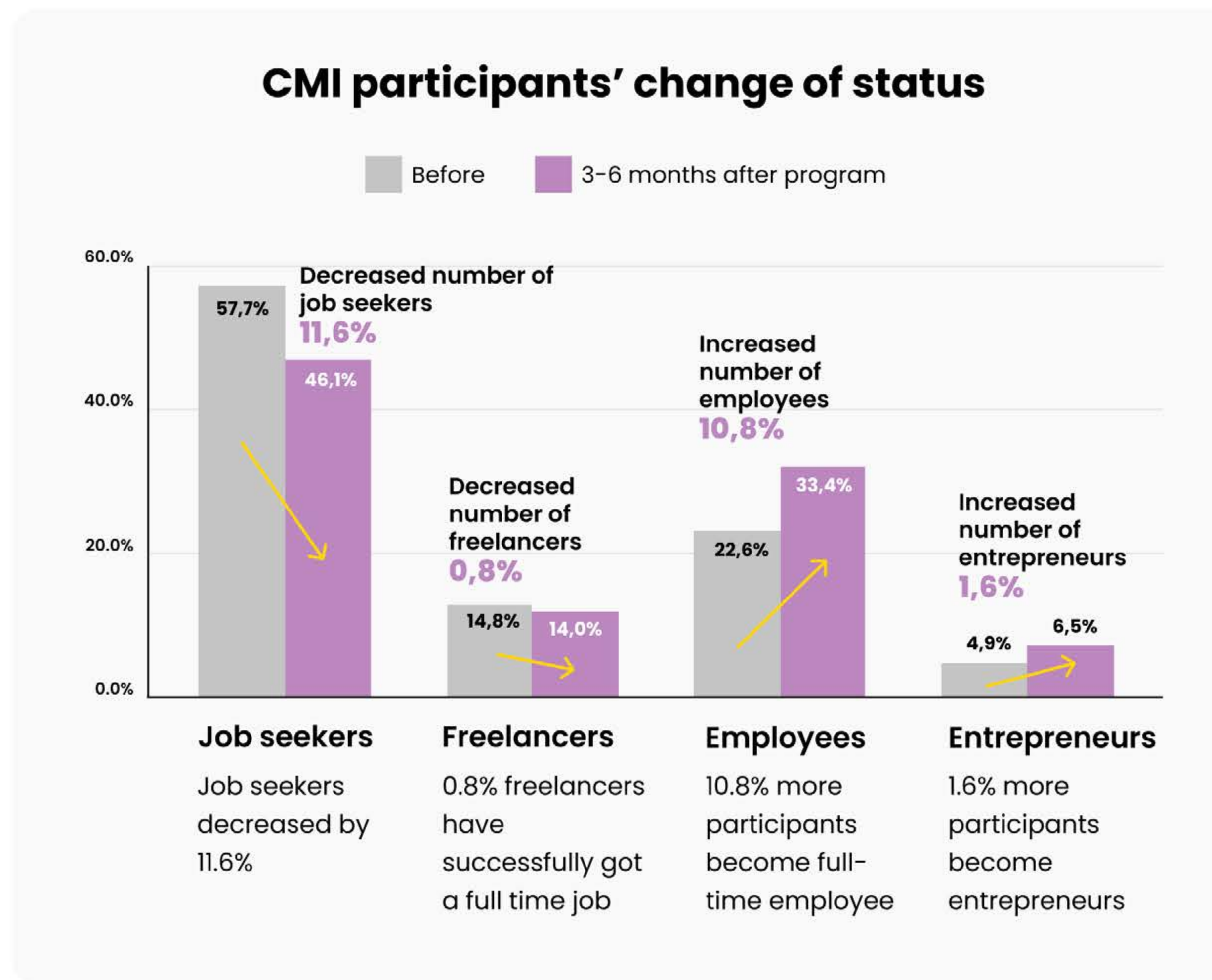
MPS, university student
Participant of BKK-BLK 1st wave

C Career Mentoring-Intensive

Ruangguru commits to support Indonesian government in executing the pre-employment program. Since April 2020, Ruangguru through Skill Academy has become one of the official training partners, responsible in helping job seekers, laid-off workers, and those who need assistance to improve their working and entrepreneurship competencies.

Career Mentoring-Intensive (CMI) is a program designed for the pre-employment program for participants who choose Skill Academy by Ruangguru as their training platform. CMI program focuses on preparation to pass job selection and soft skill development in order to increase the chance to land a job and get better income. The participants will get intensive mentoring from coaching session on how to create CV, application letter to optimization of LinkedIn profile, and job interview simulation.

In addition to that, participants will also get additional supports, including career counseling, soft skill development module, webinar series, and regular job vacancy updates.



What they say about Career Mentoring-Intensive

“Before I joined Career Mentoring-Intensive, I was working as a programmer. Later on, I resigned from my position because I have enrolled in higher education. However, I was not confident, so I turned down the scholarship. Not long after that, I participated in the government’s pre-employment program. *Alhamdulillah*, after studying at Skill Academy and Career Mentoring-Intensive training, I can get a new job in Human Resource Management.”

**Ica Nur Anisa,
Human
Resource**



“I have applied what I learned from Career Mentoring-Intensive and it was a great help for me. Thanks to the program I passed a recruitment test. I landed my first job as an account officer at People’s Credit Bank.”

**Andi Asniar,
Account Officer**



”

**Rendy Parba,
Consultant**



“I want to say thank you for all the assistance and knowledge. **Thanks for a series of activities presented by Career Mentoring-Intensive on January 27, 2021. I managed to land a job as a consultant in PT. Collins Higgins Consultants Jambi.**”

”

D English Academy by Ruangguru

In 2021, Ruangguru launched English Academy, an English learning platform with affordable price to cater to industry requirements.

English Academy provides English courses with international standard, which is accepted and recognized by various institutions around the world. With Cambridge curriculum taught by native speakers and certified local tutors, materials in English Academy are designed so that they fit in the local context of Indonesia to ensure their relevance to learners.

English Academy incorporates written Placement Test and interviews (optional) which implements CEFR (Common European Framework of Reference) to ensure accurate level placement with comprehensive evaluation report.

Since July 2021, English Academy also offers TOEFL iBT preparation class which applies Pearson materials.

Ruangguru attempts to accommodate users coming from all age ranges with different needs. Therefore, we designed many learning categories based on age groups and their necessities.



List of Programs in English Academy

Runner

English course for children aged 7 to 10. This program teaches common usage of English (General English) that focuses on literacy.

Sprinter

English course for children aged 11 to 14. This program teaches common usage of English (General English) and mainly highlights soft skill development.

Ranger

English course for teenagers aged 15 to 18. This program teaches common usage of English (General English) in academic settings.

Explorer

English course for those aged 18 and above. This program teaches common usage of English (General English) with concentration in business settings.

TOEFL

English class for students planning to take a TOEFL test. This program focuses on strategies to face the test, and is primarily targeted for learners aged 16 and above.

Professional English

English classes for employees and managers. This program focuses on specific needs and learning outcomes. This program offers a great balance between language rules and language skills, with authentic videos about various business matters.



Students' skill improvement
(in scale of 5)

4.7	<i>Listening</i>	4.5	<i>Reading</i>
4.6	<i>Speaking</i>	4.4	<i>Writing</i>



What they say about English Academy



"English Academy has comprehensive materials. The teachers also explain everything so clearly. I learned new vocabularies which helped me get the perfect mark in my English class at school!"

Idni,
Student of Runner Program



"English Academy is really helpful! Its materials are so relatable and relevant with daily context. Also, the class is very interactive and supportive in helping me practice my speaking skill. Recommended!"

Meilinda,
Student of Explorer Program

FUN FACT!

English Academy presents **English Club** as a platform to facilitate casual and interactive discussions which makes it fun for all users to practice using English in any context.



Challenge 3: Efficiency of workers' competency development process

It's important for workers to keep on improving their skills so that they can increase their productivity.

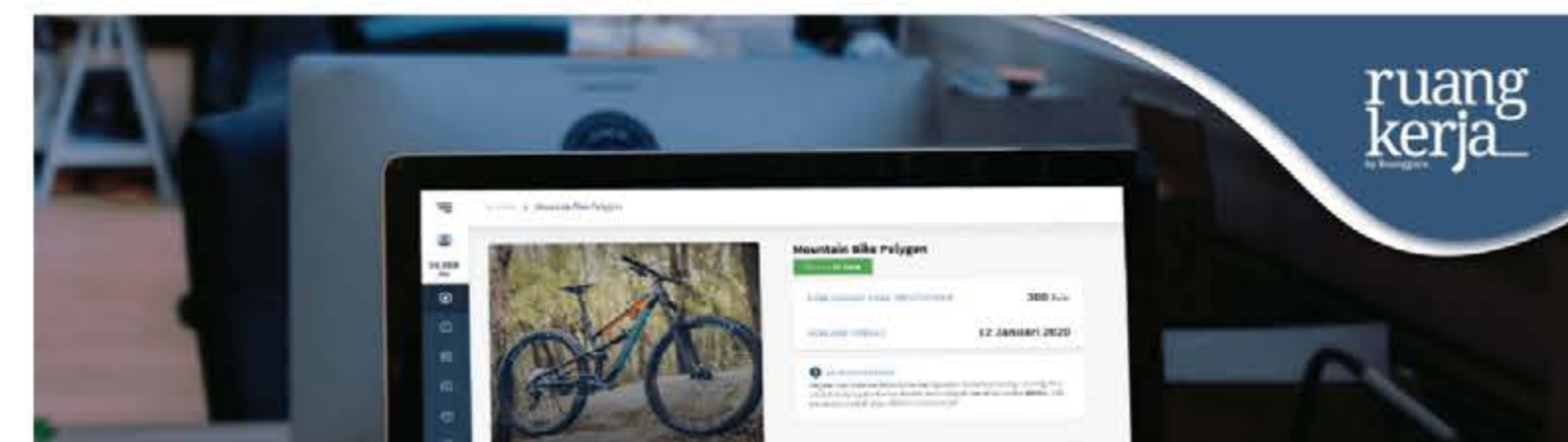
In order to achieve that, workers can either continue their study in higher levels (Master's or PhD), participate in certified training, self-development courses, or other forms of professional training.

Unfortunately, many companies neglect the need to improve employee competency due to expensive training budget or the fact that a training takes time.

Supports from Ruangguru to improve employees' skills

Workers' skills improvement is usually done through activities and trainings that take up several days and often with expensive cost.

Through Ruangkerja Learning Management System (LMS), Ruangguru offers solution for more effective and efficient employee training. The training materials provided can be adjusted based on company's needs and can be accessed personally by workers as well as collectively by the company/ institution. Ruangkerja is also equipped with many features which will ensure remarkable training for company workers.



Monitoring dashboard

Making it easier for management team to monitor training progress



Leaderboard

Motivating participants to get the highest score



Collaboration

Media discussion among participants



Certificate

Proof of participation

Ruangkerja has been trusted by many organizations and industries across sectors in Indonesia



and many others

Extra Miles

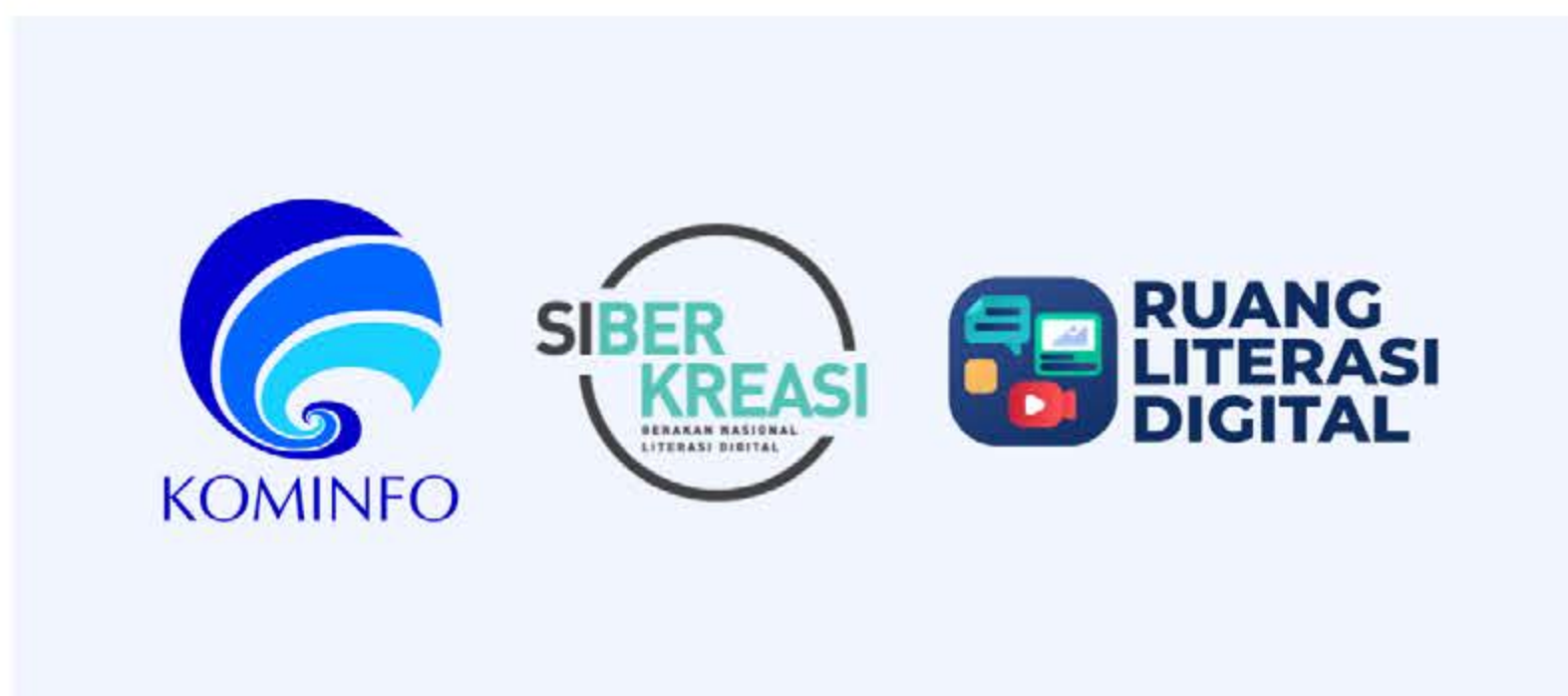
Our efforts to always create positive impact for the educational sector in Indonesia

Ruangguru implemented **two extra miles** in order to continue being the number one education services provider in Indonesia

A Adding free educational content titled Ruang Literasi Digital

Reflecting on the massive utilization of digital media in today's society, Ruangguru collaborates with the Ministry of Communication and Information (Kemenkominfo) and Siber Kreasi to create the Ruang Literasi Digital program.

This collaboration is Ruangguru's commitment to support the government's efforts in building a digital nation, where all members of the society are proficient, polite, and digitally ethical.



Content of Ruang Literasi Digital discusses topics of digital literacy based on 4 main pillars, namely:

1 Staying Safe in Digital Media



- Keep yourself and others safe in digital space
- Understand and prevent digital scam
- Protect your digital footprints

2 Culture in Digital Media



- Digital culture as an important aspect in building modern character

3 Proficient in Digital Media



- Landscape and digital devices
- Search engine
- Social media
- Digital finance

4 Ethical in Digital Media



- Ethics in the digital world
- Internet ethics challenges of the digital society
- Interaction and transaction in digital media
- Digital ethics in everyday lives

Reference: *Modul Cakap Bermedia Digital, Kominfo*

Achievements of Ruang Literasi Digital

50

learning videos

Releasing **50 learning videos** with dozens of infographics and exercises about digital literacy presented by celebrities and digital literacy activists, designed to make the learning experience fun and relatable. All content of Ruang Literasi Digital can be accessed for free by anyone via the Ruangguru application.

40

digital literacy webinars

Successfully educating people through a series of 40 webinars themed “Bincang Literasi Digital” (Digital Literacy Talks) which were executed well by Ruangguru and community partners. The webinars featured important figures in digital literacy activism who presented 4 pillars of main topics.

>450,000

users

Since the Ruang Literasi digital program is launched, Ruangguru alongside partners have successfully educated more than 450,000 students of elementary school, middle school, high school, teachers, parents, and the general public.

9

(out of 10)

Satisfaction rate given by content users and participants of Ruang Literasi Digital webinars



B Strengthening partnership to increase social impact in the educational sector

In 2021, Ruangguru continues to strengthen the Ruangpeduli platform as well as its volunteer community

Ruangpeduli is a platform that connects benefactors to students or education workers who need support to access learning facilities and high quality educational content.

744 
volunteers

and regional community members have participated in 2 waves of activation to execute various social educational activities in 34 provinces.

30
campaigns

have been executed successfully by volunteers of Ruangpeduli through fundraising efforts with support from our partners, KitaBisa, BenihBaik, and WeCare.



Having access to the internet might have been challenging for students of SMPN 1 Sambeng, but it doesn't mean they don't get a chance to experience digital learning.

Inadequate internet infrastructure and underdeveloped area with limited access to networks have made it hard for students of SMPN 1 Sambeng to study.

So, ruangpeduli volunteers try to help them by gathering donations in order to improve Internet infrastructure for the school.

Now, teachers can use the facility to implement long-distance learning as well as limited face-to-face learning (PTMT) better than before.

"I'm so happy to be one of the volunteers in ruangpeduli. *Alhamdulillah*, I learned and experienced a lot, especially in helping those in need of educational supports.

This experience is one of the most unforgettable memories in my life. I am always encouraged to do good and to help others."

Nuha Nur Azizah, fundraising volunteer

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